

## **Profile**

- A positively motivated, results-driven leader with excellent communication, organization and problem solving skills.
- Thrives in both team-based environments and self-directed projects.
- Recognized for creativity and innovation in the resolution of difficult and complex situations, and for the ability to think outside traditional parameters.
- Possesses strong aptitude for business and project management with the ability to prioritize and manage multiple deadlines.
- A true team player that always has the bigger picture in mind.
- Driven by the growth opportunities.

# **Relevant Work Experience**

### WEB DESIGNER/DEVELOPER: SELF-EMPLOYED, (2005-2008, 2011-PRESENT).

- Regularly used HTML5, CSS3, Javascript, jQuery, jQuery-ui, and jQtouch, to deliver websites and mobile sites for small businesses.
- Performed back-end tasks in PHP and MySQL while creating custom themes for Wordpress with client-specific back-end user interfaces.
- Executed mobile website development projects using various approaches: jQtouch, user-agent, and media queries for responsive designs.
- Designed and developed user interfaces under strict timelines a Toronto-based web startup, and an online music sales website.

#### UI DEVELOPER: BLAST RADIUS - CONTRACT ROLES (THROUGHOUT 2012)

- Performed front-end development tasks on a JAVA back-end for a Facebook Application with HTML5, CSS3, jQuery, jQuery UI, and several other jQuery-based plugins. Also integrated social plugins, JSON, and the YouTube API.
- Delivered quick turn around on a tight timeline for an unfinished project. Performed analytics audits to ensure how requirements were being met.
- Performed interface development tasks in a Backbone.js based application using HTML/CSS3/jQuery and a LESS pre-compiler.

#### FRONT-END DEVELOPER: FUNCTIONAL IMPERATIVE - CONTRACT ROLES (THROUGHOUT 2012)

- Performed front-end development tasks on a RAILS back-end with HTML5, CSS3, SASS, and jQuery on several projects.
- Provided UX expertise and delivered interface designs for AJAX web applications.

#### DEVELOPER, DIGITAL & MOBILE: BSTREET COMMUNICATIONS, TORONTO (2008-2011)

- Developed the IA and user experience to help secure BSTREET's largest digital budget to date.
- Worked with PHP, SQL, CSS, HTML, and Javascript to launch promotional campaign.
- Developed and updated sites within various content management system including Drupal, Joomla, and Wordpress.
- Streamlined company processes in collaboration with designers and project managers.
- Provided support and knowledge sharing for print designers and creative staff on standards, best practices, and hurdles of web design.

# **Skills and Experience**

#### **TECHNOLOGICAL KNOWLEDGE**

- Expert knowledge of HTML5, CSS3. and strong knowledge of PHP, jQuery, Javascript, and SQL.
- Worked collaboratively with back end developers in several environment including RAILS, JAVA, .NET, and PHP.
- User and strong supporter of CSS pre-compilers such as SASS, LESS, and SCSS.
- Executed several mobile websites with several different approaches.
- Extensive experience with Photoshop and illustrator.
- Working experience with both GIT and SVN versioning environments.
- Experience with various web-based content management systems including Joomla, DRUPAL and Wordpress.

#### **LEADERSHIP**

- President of the ITM Student Association at Ryerson University.
- Led a team to launch the inaugural annual IT-Business Conference, Connect IT, to improve the profile of Ryerson
   University and the ITM program in the Canadian Business world, and to provide students with an understanding of
   IT and business in the context of our present-day world.
- Sat on the Project Funding Allocation Committee for Students (P-FACS), a group that is responsible allocating funds for various student projects that contribute and support Ryerson University's culture and community.

## **PROJECT MANAGEMENT**

- Singlehandedly designed, programmed, and managed the launching of a website for AViTA, a Taiwan-based manufacturer of over 100 different health care technology products.
- Managed and coordinated with the administrative members of 7 different student support groups within Ryerson University's Student Services to assess and improve the information architecture of their websites.
- Team leader of IT & Strategic Management Thesis Project (Ryerson University). Conducted a strategic analysis and technology needs assessment of a medium-sized non-profit organization. Study led to a successful implementation by partnering with a local value-added reseller.

## **Education**

### RYERSON UNIVERSITY - TORONTO, ON (2001-2005)

- Bachelor of Commerce in Information Technology Management. Major in Systems Development and Implementation.
- Key Courses: IT & Strategic Management, Applied Feasibility Analysis, Business Process Design, Systems Analysis
  and Design, Project Management of IT, Organizational Behaviour, Management of Change, Marketing: Selling,
  Product Marketing, and Marketing for NFP.

# **Interests and Affiliations**

- Toronto Celiac Association Volunteer Webmaster
- Spare time activities and interests include: cooking at family owned bar, studying Muay Thai boxing, and playing in local band *Convoys*.